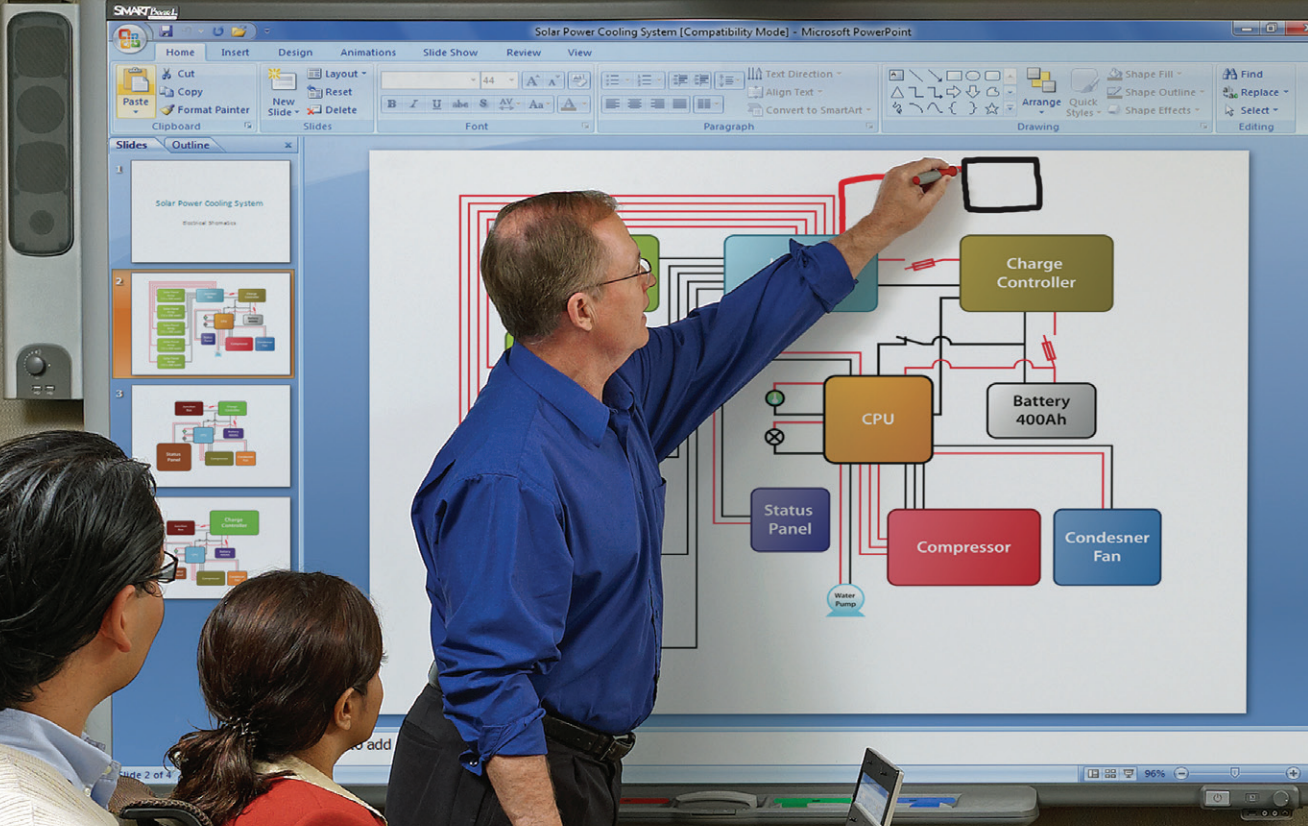


A New Way to Collaborate



Extraordinary made simple™





Think of collaboration in a new way

“SMART’s interactive technology is helping to facilitate cultural change within our organization. It is allowing our workforce to collaborate quickly and easily on projects.”

David Dryden
Managing Partner, Cundall

When your company is staffed by people with expertise, knowledge and drive, you have the building blocks for success. To ensure your company is truly innovative, you need people who are connected. You need to find new ways to collaborate.

In a SMART workspace, teams collaborate in a dynamic, interactive environment where resources are at their fingertips. You simply open documents, videos, websites or multimedia on a SMART Board™ interactive whiteboard or display, so everyone can view resources as you analyze and discuss them. You can also switch from writing digital notes to viewing other applications with a simple touch. As a result, collaboration is productive, efficient and timely.

Even if some team members are in other locations, everyone can connect by viewing and working on documents simultaneously. When the meeting is over, you can save the notes or marked-up documents and e-mail them to your team members instantly.

For nearly 20 years, businesses have used SMART products to facilitate collaboration and increase productivity. Teams around the world use SMART solutions to make meetings more effective, whether colleagues are together in the same room, at a home-based office, in the field or on the other side of the world.



In-room collaboration

“With the SMART Board interactive whiteboard, we can very easily demonstrate what works and what doesn’t. The evolution of a plan can take place right there, when normally it would take three meetings.”

Helma Gansen

President, Gansen Lindsay Design Consultants Inc.

Bottom line: productivity

Team members can easily lose their focus in a room full of people with individual ideas and objectives. It’s crucial to capture key thoughts and guide conversation.

SMART solutions help your teams do just that. They let you share even the most complex information in an interactive and appealing way. As a result, discussions can move swiftly toward common understanding and resolution.

SMART collaboration

SMART in-room solutions take collaboration to a new level. SMART solutions offer

- **A focal point** – Keep team members on the same page by showing engaging content on SMART Board interactive whiteboards or displays
- **Resources at your fingertips** – With a simple touch, access and share your favorite applications, multimedia or image files, websites or audiovisual devices
- **Digital notes** – Write notes and mark up documents in digital ink on SMART Board interactive whiteboards or displays. E-mail notes to team members instantly.



Room-to-room collaboration

“Our new SMART collaboration capability enables people to meet, regardless of where they are in the world, and interact as if they were in the same room. This has had a massive impact on travel costs and reduced our carbon footprint significantly.”

Bola Oshisanwo
Director, Agile Development Centre

Bottom line: efficiency

When distance comes between teams, collaboration becomes challenging. Your colleagues don't always work in the same city, but you still want them to be connected. And travel is costly, not only in terms of money but also for the environment.

SMART solutions help you efficiently collaborate with colleagues around the world, with no travel involved. By sharing desktops or interactive whiteboards or displays, everyone can work on documents and notes together. The process is seamless, making it easier for all participants to stay engaged, share ideas and reach consensus.

SMART collaboration

With SMART solutions, you feel like you're collaborating with remote colleagues as if they were in the same room. SMART solutions provide

- **A focal point** – Use SMART Board interactive whiteboards or displays and SMART Bridgit™ conferencing software to create a focal point for your team
- **Resources at your fingertips** – Use familiar applications, multimedia or image files, websites or audiovisual devices. Files can be shared and viewed simultaneously, even across distances.
- **Digital notes** – Write notes and mark up documents in your meeting room and have team members in other locations see it and respond instantly
- **Engaging meetings** – Bring teams together from multiple locations and keep all participants on the same page and engaged
- **Increased efficiency** – Lower costs and streamline projects



Remote collaboration

“We can set up a conference in less than three minutes, and SMART’s collaboration technology fits perfectly with our mantras of ‘walk up and use’ and ‘three touches and go’ – it really is that simple.”

Alan Parkin

Programme Manager, Infrastructure Design and Delivery, O2

Bottom line: speed

When you’re reaching out to people in the field or in remote locations, clarity and speed are crucial. Problems need to be resolved on the fly to keep projects moving and meet deadlines. And finding solutions often involves analyzing information that’s complex or highly visual.

SMART solutions enable you to connect quickly with remote stakeholders, subject experts, customers and clients. Teams can share documents and images in real time and work toward issue resolution or consensus. Whether you are coordinating a crisis response team or sharing data with a field employee or home-based team member, SMART solutions help you connect visually and get results.

SMART collaboration

SMART solutions keep team members on the same page, even when they’re working from the field or other remote locations. SMART solutions offer

- **A focal point** – Connect with remote meeting participants using SMART Board interactive whiteboards or displays and SMART Bridgit conferencing software
- **Resources at your fingertips** – Access familiar applications, websites or multimedia or image files
- **Digital notes** – Mark up documents in digital ink and have team members see your notes instantly, regardless of their location
- **Effective meetings** – Run meetings that feature seamless communication, clarity and efficiency, reducing the chances of project delays



New challenges. SMART solutions.

Collaboration today goes beyond four walls and a flip chart. It involves teamwork, sharing multimedia resources and, often, including colleagues or clients around the world. When you use SMART solutions, your teams are equipped to share resources, analyze ideas and record findings together. Developing new ideas and innovating are visual, interactive experiences for all team members – no matter where they are located.

Why businesses choose SMART

Ease of use – SMART products are designed with the user in mind. They are highly intuitive and easy to use, so teams can quickly incorporate them into collaborative meetings.

Interactivity – Team members can control applications with a simple touch and write over applications in digital ink, so collaboration is highly visual and interactive

Distance collaboration solutions – You can share content on your desktops or displays and write notes in digital ink for everyone to see

Leadership – SMART is the global leader in the interactive whiteboard product category

Innovation – SMART created the interactive whiteboard in 1991 and continues to provide innovative products that improve productivity and enhance collaboration

Support – SMART solutions include world-class customer service and technical support. Our extensive global network of resellers also offers excellent support.

Start thinking about collaboration in a new way.

Find out how SMART solutions can transform the way you collaborate. For detailed product information, visit smarttech.com/business.

To find an authorized SMART reseller near you, visit smarttech.com/wheretobuy.

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