

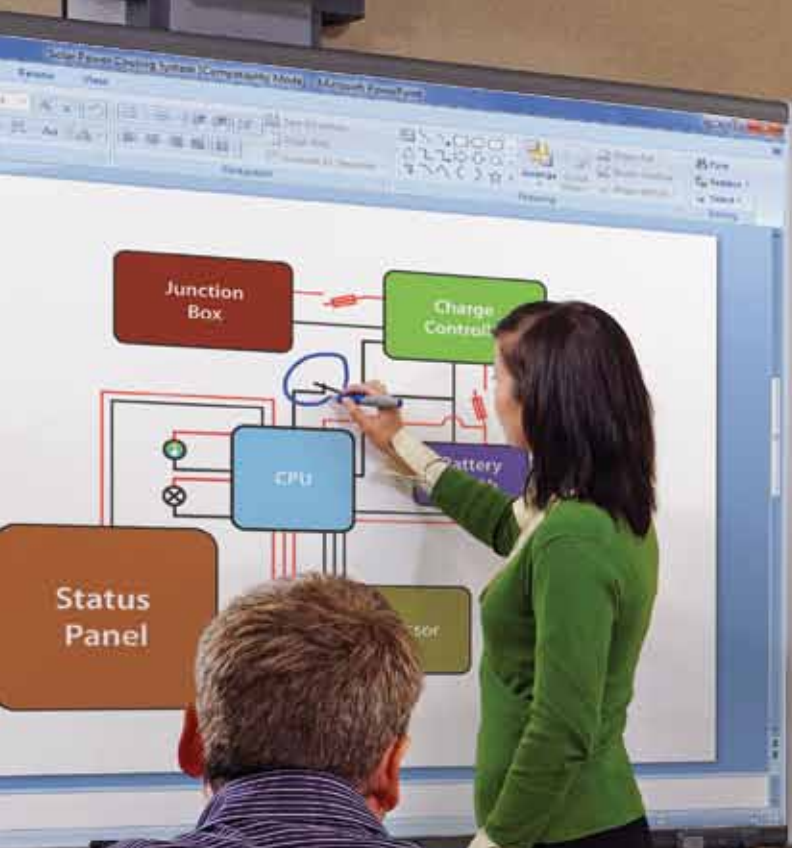
# SMART Training Solutions

Make training sessions interactive and collaborative



**SMART**™

Extraordinary made simple





# Accelerate training. Boost productivity.

## How SMART training works

SMART solutions help trainees learn in a highly visual, interactive way.

With SMART solutions, you can

- Present information for all to see on a touch-sensitive SMART Board interactive whiteboard or display
- Invite trainees to use the interactive whiteboard, making learning a hands-on process
- Open documents, videos, websites or multimedia to convey concepts
- Write in digital ink over any application, then save notes to create a digital record of your session
- Switch easily from capturing ideas in digital ink to demonstrating a concept or procedure

An investment in training is vital in today's knowledge-based marketplace. But like any other aspect of a business, training must contribute to the bottom line. So the challenge is to deliver high-impact programs that provide an excellent return on your investment, even if participants are dispersed in different cities or countries. The challenge is to minimize the cost of your training – in terms of both time and money – while increasing effectiveness. The solution begins with engagement.

## Engage participants

If your participants aren't engaged, they're not learning. It's critical to maintain interest throughout training sessions if you want to see results. So trainers often turn to technology to make learning active, collaborative and visual. Technology has enormous potential to make training sessions more compelling, but it also has the potential to steal the show. If the trainer spends more time dealing with technical glitches than content, engagement becomes impossible.

## Get results

SMART solutions have been engaging people with easy-to-use technology products for nearly 20 years. Over 1.8 million SMART Board™ interactive whiteboards have been installed in offices and classrooms around the world.

With SMART solutions, training programs become collaborative and interactive, so participants can explore new concepts in many different ways and acquire skills quickly. And because SMART solutions are intuitive and reliable, they let you focus on training, not technology. So your sessions are both productive and cost-effective.

## Train across distance

No matter where team members are located, SMART solutions help you accelerate learning. By connecting participants with SMART Bridgit™ conferencing software, you can share information digitally, in real time. Remote participants see what you see and what you write in digital ink over applications.

The software enables you to have two-way conversations with remote participants. Because you can also see their desktops, it's easy to explain a concept, field complex questions or check for comprehension.

Whether you're using SMART solutions to introduce a new product or a new policy, you can get the information out quickly, without losing time on travel. Plus, you reduce costs and your carbon footprint – no flights to book, no hotel rooms to pay for, and no time lost in airports and taxis.



## Transform training with SMART solutions

When you use SMART solutions, you can offer participants a variety of methods to approach and comprehend information. Whether your group learns best by seeing, hearing or doing, you can help them understand and develop new skills. The ability to reach people of all learning styles helps you train staff more efficiently and improve the return on your training investment.

Here's how you can use SMART solutions to transform your training programs:

- **Add interactivity** – SMART Board interactive whiteboards and displays have large, touch-sensitive surfaces that help you make sessions lively and engaging. Trainers can bring up visual resources with a tap on the surface. Participants can also work directly on the display to analyze problems, perform exercises or write notes in digital ink.
- **Use multimedia resources** – Explaining concepts on a large screen with videos, images or charts gives you many ways to break down concepts and demonstrate processes. It's easy to connect audiovisual devices to the interactive whiteboard or display and switch between them as your session progresses.
- **Increase efficiency** – The days of recopying notes or taking pictures of whiteboards are over. With SMART solutions you can write in digital ink over Microsoft® Windows® and Adobe® applications, capture your notes and distribute them immediately in their original format.



- **Make learning collaborative** – SMART solutions are designed for collaboration. A SMART Board interactive whiteboard or display is a highly visible focal point for participants, enabling the trainer to lead discussions around a common frame of reference. Some of our products allow two people to work on the surface at once, so trainers can run exercises that get participants working together.
- **Reach a variety of learning styles** – Visual learners pick up quickly on concepts shown on interactive whiteboards and displays. Hands-on learners enjoy the chance to go to the display and answer a question in digital ink, or complete an exercise by dragging and dropping images to the correct spot.
- **Give trainers flexibility** – Because SMART solutions put multimedia resources at your fingertips, trainers have the freedom to add information or follow up on new topics on the fly. If a discussion on new processes takes an unexpected turn, you can review spontaneous ideas by pulling up relevant content, whether it's a website, file or flow chart.





## SMART support

When you're introducing new technology solutions, you need the assurance that they're well supported.

SMART provides comprehensive support and services that bring peace of mind to companies incorporating new technology products into training programs. We offer both base and premium implementation and support options, so you can get new products up and running quickly. We also offer self-directed training programs for a variety of needs and budgets.

## SMART training

### **Engaging. Interactive. Flexible.**

SMART offers a new approach to training – an approach that mirrors the changing face of today's globally competitive marketplace. In a SMART training session, multimedia resources are at your fingertips. Participants can work together through hands-on exercises. So it's easy to make your materials engaging with SMART solutions, whether your trainees are across the room or across the globe.





# Why businesses choose SMART

**Flexible training solutions** – With SMART solutions you can offer effective programs for both local and remote participants

**Engagement** – SMART training sessions are highly visual, hands-on experiences that engage learners

**Ease of use** – SMART products are designed with the user in mind. They are highly intuitive and easy to use, so you can quickly incorporate them into training programs.

**Innovation** – SMART created the interactive whiteboard in 1991 and continues to introduce innovative products that enhance training and collaboration

**Leadership** – SMART is the global leader in the interactive whiteboard product category. Our products are proven to make learning more engaging.

**Support** – SMART solutions include world-class customer service and extensive technical support, thanks in part to our extensive global network of distributors and dealers

## Start thinking about training in a new way

Find out how SMART solutions can transform your training sessions. For detailed product information, visit [smarttech.com/Business/Training](http://smarttech.com/Business/Training).

To find an authorized SMART reseller near you, visit [smarttech.com/wheretobuy](http://smarttech.com/wheretobuy).

**SMART**<sup>™</sup> | Extraordinary made simple<sup>™</sup>