

The SMART Visual Collaboration Solution

With powerful software, featuring innovative unbound workspaces, and industry-leading interactive displays, you have everything you need to transform collaboration.



The Utilities industry is in a period of significant challenges, from cybersecurity concerns and renewable energy policies to shifting customer demands and distributed generation. Organizations are seeing a greater demand for innovation for greener alternatives, business processes, and customer service, affecting all teams within the organization.

With SMART, you can bring everything, from a map in early project stage and network schematics to high resolution images and power distribution grid models, into the discussion. Freely mark up the content to capture every critical detail, collaborating with all team members involved.

A collaborative environment for all team members

The SMART Solution keeps all teams engaged throughout the project, enabling anyone, anywhere, to share information and contribute. Teams can review all key materials, such as network models, engineering drawings, and projects schedules, when a decision needs to be made.

Seamless integration with applications

Write over a variety of industry-leading applications to capture input from everyone and share pertinent detail to enhance decision making.



ESRI



SolidWorks



AutoCAD



Microsoft Project



Microsoft Visio



Adobe Acrobat

The SMART Solution is used every day by leading Utilities teams for:

Project and Process Management

Review and manage key business processes (Engineering, Finance, Operations, Customer Service), allowing participants to mark-up enhancements to optimize workflow.

Design Review

Use 3D models (Structural, Mechanical, Electrical) and GIS assets and enable all meeting participants, local and remote, to mark-up changes to the design.

Business Training

Deliver engaging technical, process & safety training sessions that enable instructors to interact with and annotate on training materials regardless of the applications being used.

Regulatory Presentations

Deliver compelling presentations with interactive visuals and live edits to stakeholders in order to realize key strategic business objectives.

Benefits of SMART:

- Improves communication across project teams to reduce rework, risks and regulatory delays
- Increases understanding and support through enhanced project plan presentations
- Helps teams quickly identify issues and get buy-in on solutions using 3D models

More information at smarttech.com

Which SMART Visual Collaboration Solution is for you?

Use the configuration tool to find the solution that fits your needs.

smarttech.com/configurator



EDF Energy

British Energy Company

Quality employee engagement

The SMART Room System™ helped EDF Energy rejuvenate the workplace and bring collaboration to the forefront. Employees can't help but contribute to meetings and tangible results can be seen almost immediately.

“We wanted to create a true collaboration environment in the Crawley office. Having converted it from a regular meeting room, we deliberately ensured that the hub is used as intended; for genuinely collaborative working where everyone can work together and contribute in an open, creative way.”

- Simon Vickers, Internal Control Manager, EDF Energy

“Everyone took to using the SMART Board® very quickly and easily. There has also been a significant boost in staff engagement, both ‘on-the-day’, where everyone can walk up to the SMART Board and contribute, and afterwards where they can immediately see the tangible output of their work, instead of waiting a week or two for someone to write up notes.”

- Simon Vickers, Internal Control Manager, EDF Energy

“The benefits of the SMART Boards, both in the Collaboration Hub in our Crawley office and in the innovation room of our Exeter office, have been immediately obvious. What is more, after a couple of months we surveyed users to find out how effective they thought the Collaboration Hub was in meeting objectives. 91% said they found it very useful; the remaining 9% found it fairly useful.”

- Simon Vickers, Internal Control Manager, EDF Energy

More EDF

EDF Energy is an integrated energy company in the United Kingdom, with operations spanning electricity generation and the sale of gas and electricity to homes and businesses throughout the United Kingdom. It employs 13,158 people and handles 5.7 million customer accounts.

Global Collaboration Research

Thousands of businesses from around the world have taken part in a global research study (conducted by Filigree consulting and SMART) to share their insights on the value of collaboration. The study shows there are 5 levels of collaboration maturity (see figure 1), based on how an organization approaches collaboration.

Research findings in Utilities

90% of the Utilities industry falls into the lowest levels of collaboration maturity, where they understand the value of collaboration but don't have a collaboration strategy in place that includes technology, people and processes.

Of the 10% of Utilities organizations that are achieving the highest levels of maturity, they have shown to take an integrated approach to collaboration and are therefore more likely to gain a positive impact on a range of business outcomes (see chart below).

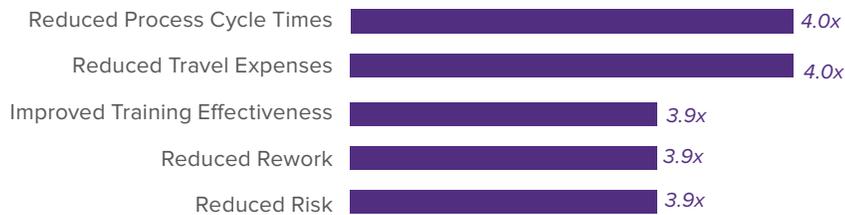
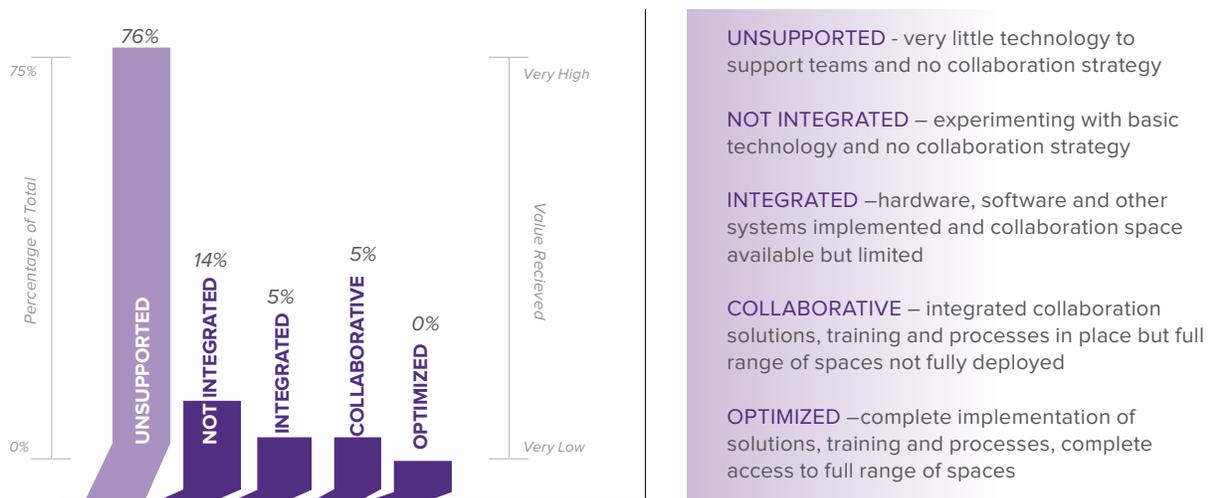
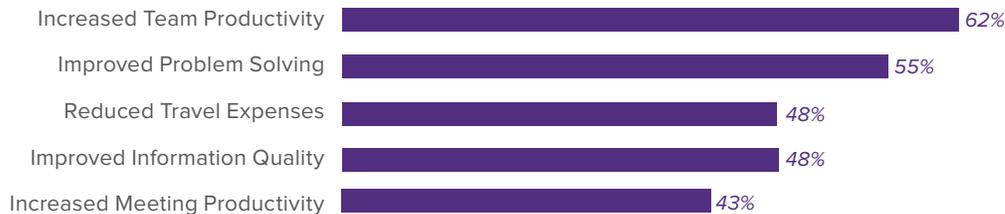


Figure 1: Collaboration Maturity in Utilities



Utilities organizations that combine best practices and technology with collaboration strategies result in improved business value.



Steps to increase collaboration maturity

Follow these best practices and collaboration strategies to increase how effective your collaboration is:

- 1. Content and application integration.** The technology available should enable teams to work on a variety documents to improve problem-solving and decision making. Accessing content from process diagrams to GIS data for all participants to review and interact with provides the highest quality information available for making decisions.
- 2. Flexible technology and tools.** Organize, capture, save and distribute ideas electronically, whether it's recording, sketching or incorporating content from other sources. The ability to access content and information when its needed streamlines workflows, increasing productivity before, during and after the meeting.
- 3. Integrated remote collaboration.** Technology should connect expertise from any location, enabling remote workers to share, contribute and collaborate on documents and projects as if they're in the same location.
- 4. Collaboration training.** The adoption of collaboration technology should develop strong collaboration practices and skills. Implementing an internal training program changes the collective mindset from meeting to collaborating.
- 5. Collaboration leadership.** Integrate a collaboration champion to promote best practices, processes, training, and technology. They should work to implement collaboration as a cultural shift rather than pure technology play.

Assess your collaboration practices today

Take the SMART Inspired Collaboration Assessment at
smarttech.com/inspiredcollaboration

Why take an Inspired Collaboration Assessment?

- Learn why Utilities organizations that move from the lowest levels of collaboration maturity to higher levels can realize as much as a 92% increase in productivity, and a 62% reduction in expenses, according to cumulative results, from the assessment
- Receive a technology profile for your organization and learn how specific technologies have a measureable collaboration business value
- Learn why certain organizations consistently score the highest on collaboration best practices and how you can achieve similar results
- Learn to avoid the common mistakes that can reduce the business value of your collaboration investment
- See benchmarking details on how your organization's collaboration compares to other businesses in the Utilities Services industry

Reseller Information
