

# Complex legal contexts presented structurally on SMART Board®

# Osborne Clarke, Cologne/Germany



Osborne Clarke is capable of integrating its clients even more intensively into decision-making processes with innovative SMART solutions.

Due to the use of innovative SMART products, it was possible for the traditional law firm Osborne Clarke, to integrate their clientele into the decision making process even more intensively.

The traditional law firm Osborne Clarke, is represented internationally, at 18 locations in twelve states. In Germany, Osborne Clarke is present in Cologne and Munich. The lawyers and tax advisors at Osborne Clarke orient themselves towards the economic targets of their clients, mostly medium- sized, internationally oriented and dynamically growing companies. Detailed knowledge of the sector supplements excellent legal and fiscal skills. The law firm offer legal support in employment, trade, company law and fiscal issues, as well as sales, procurement or antitrust law problems. Renowned companies from the real estate sector, the technology sector and the media trust Osborne Clarke, due to their proven expertise.

### Understand complex contexts quickly

The declared goal for Osborne Clarke is to develop and implement practicable and reliable solutions for companies, and realise this within the best possible reaction times. "It is important for our clientele to understand the in most cases complex legal contexts quickly and practically. The innovative technologies in SMART products help us to do this. Complicated facts can be displayed graphically, and intercommunicated", explains Stefan Rizor, himself a partner of the law firm Osborne Clarke. "Due to the interactivity of the SMART Boards, possible strategies and scenarios can be presented and adapted to the relevant situation."

#### Interactive meetings

The central starting point in the work of Osborne Clarke is in the care of their clientele. In order to realise this with collected manpower, strategies are discussed

#### Challenge

Providing and explaining complex legal contexts to the clientele, with the help of innovative technologies.

#### **Solution**

Osborne Clarke use interactive collaboration solutions from SMART.

#### Results

Carrying out effective internal meetings and time-saving supervision of the clientele.

in internal meetings. In these meetings, the client needs can be dealt with quickly, and uncomplicatedly, using the products of SMART Technologies. The supervising lawyer can put his documents together as usual before the meeting, but now interactively: by using the innovative SMART Notebook™ Software. Legal texts or example cases can easily be inserted. These can in turn be provided with notes and further processed.

## Ideas developed together with LinQ

Mr Rizor reports particularly enthusiastically about the internal meetings at Osborne Clarke that he holds with his lawyers, in order to prepare for very complex legal contexts. Hereby, the SMART tool LinQ is used continually. The basic requirement for this SMART solution is that all participating lawyers are in a network. In this way, it is possible for all participants to use a SMART Board® in one room, in an uncomplicated manner.

One after another, various solution approaches to a legal problem can be exchanged. The individual participants release their desktop for projection onto the interactive whiteboard, through a short command. In this way, every meeting participant will have the opportunity to present their solution scenarios before the plenum, in a mouse click, and discuss them with the other participants. A quick change between various PCs and/or laptops is therefore possible with LinQ, without having to link the hardware together, in a complicated way. In particular, Mr Rizor considers the time saving as a very high acceptance factor for Osborne Clarke.

# Successfully present solution approaches

Solution approaches that are derived from such internal meetings can successfully be presented to the clients. Due to the interactivity of SMART Board interactive whiteboards, legal aspects can be discussed again, ordered and noted. You can make comments quickly with the stylus available or simply with your finger.

Rizor particularly points out the possibility of making the necessary documents that have just been discussed available to his clients in the last minutes of the meeting by e-mail. "In this way it is much easier for clients to access documents and trace them later." In this way it is also possible for the client to be actively involved in the process themselves.



Even complicated legal contexts become transparent when presented with SMART Board®.

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Stefan Rizor, partner of the law firm Osborne Clarke

#### About SMART

SMART Technologies Inc. is a leading provider of collaboration solutions that change the way the world works and learns. As the global leader in interactive whiteboards, our focus is on developing a variety of easy-to-use, integrated solutions that free people from their desks and computer screens, making collaboration and learning with digital resources more natural. Our products have transformed teaching and learning in more than two million classrooms worldwide, reaching over 40 million students and their teachers. In business, our Freestorm™ visual collaboration solutions improve the way that people work and collaborate, enabling them to be more productive and reduce costs.

#### **SMART Technologies**

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