

Interactive technologies revolutionise meetings at REXAM Beverage Can

REXAM, Ejpvovice/Czech



External training and regular middle-management meetings are supported by the SMART Board® interactive whiteboards.

REXAM Beverage Can is one of the world's leading consumer packaging manufacturers. The company has some 105 manufacturing facilities in over 20 countries and manufactures an integral range of consumer packaging used by other sectors of industry.

The Czech subsidiary, REXAM Ejpvovice, employs a total workforce of 90 and operates around-the-clock, with a total annual capacity of 540 million aluminium cans, which are exported around the world. Even though REXAM is out on its own as the world's leading manufacturer of consumer packaging, it still needs to respond to new requirements, the latest trends, pressure from competitors and consumer and manufacturing developments. REXAM's main driving-force, ensuring that it can keep up with these requirements, are its employees. They need to agree as efficiently and quickly as possible on specific measures and planned strategic changes.

At REXAM Ejpvovice they have solved this challenge by introducing interactive tools into meetings, discussions and training sessions. The task was to replace the paper flip-chart, which was often used in presentations and meetings as a paper-based tool for recording steps that had been agreed on and thoughts. The records kept needed to be communicated as quickly as possible to other departments or the company management.

Petr Kuf, HR Manager:

"Transferring records on paper is always a risky ordeal. We had to go to great lengths to redraw everything or write it up separately in electronic form and to scan work-flow diagrams or even redraft them on graphic software. That was why we needed a solution to simplify and take the place of work on the old-

Challenge

Find a solution to simplify and take the place of work on the old-style flipchart, but that would also facilitate further work processes following on from it, improving the involvement of employees in meetings and training sessions and streamlining communication processes between individual departments at REXAM.

Solution

REXAM Ejpvovice uses SMART Board® 685 interactive whiteboards for operations, regular middle-management meetings, external or internal training or for occupational health and safety instructions.

Result

Thanks to the interactivity of the SMART solutions the information flow is now much more efficient and discussions are more engaging for participants.

style flipchart. We also needed to facilitate further work processes following on from it, improving the involvement of employees in meetings and training sessions and streamlining communication processes between individual departments at Ejpovice or with other Rexam manufacturing facilities around the world. We use the SMART Board® interactive whiteboards for operations meetings, regular middle-management meetings, external or internal training or for occupational health and safety instruction for our production sector employees. Thanks to the interactive tools the SMART solutions offer, we are able to inform all the interested parties much more efficiently and we can also engage them more easily in discussions. The paper flipchart has been consigned to the cupboard and no one at REXAM will hear a word against the new electronic interactive board,” says Petr Kuf.

Tomáš Kubalík, IT Specialist:

“Further to our request, we received a specific quote from AV MEDIA for an SMART Board interactive whiteboard. After a clear practical demonstration and testing of the interactive board, we knew that this solution was just what we were after. The installation was very easy and quick. AV MEDIA also offered us a short training course for some of our staff, and that has already been held here at the company. Over the course of the year since we started using it, the SMART Board has become a universal tool for all forms of company communication. The meeting-room with the interactive board is not only used by middle-management, but also by all other employees from across the company,” says Tomáš Kubalík.



The subsidiary of REXAM at Ejpovice in Czech Republic.

“The SMART solutions have become a universal tool for all forms of company communication.”

Tomáš Kubalík,
IT Specialist, REXAM Ejpovice

About SMART

SMART Technologies is a leading provider of collaboration solutions that transform the way the world works and learns. We believe that collaboration and interaction should be easy. As the global leader in interactive whiteboards, we bring more than two decades of collaboration research and development to a broad range of easy-to-use, integrated solutions that free people from their desks and computer screens, so collaborating and learning with digital resources are more natural.

SMART Technologies

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