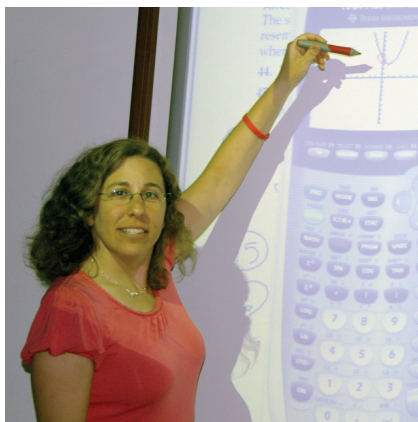


## Seamless Integration

### The Buckley School, Sherman Oaks, California



Buckley teachers focus on enhancing programs through technology.

---

**“SMART products make the practical elements of teaching seamless and second nature.”**

**Stuart Posin**, Director of Technology  
The Buckley School,  
Sherman Oaks, California

---

#### **SMART products fit the mix at the Buckley School**

“Adding SMART Board interactive whiteboards into our technology mix has helped our teachers become even more effective in the classroom,” says Stuart Posin, director of technology at the Buckley School in Sherman Oaks, California.

And what a mix it is. All of the classrooms are completely technology enabled at Buckley, a private school with over 100 teachers and 770 students from kindergarten to twelfth grade. As in other private education institutions, Buckley focuses on enhancing programs through

technology. The school currently has more than 500 computers, including those in its one-to-one laptop program in the fourth and fifth grades. As a result, when Posin considers the purchase of a technology product, he does so knowing it must integrate smoothly with the existing environment. Perhaps more importantly, he understands that teachers must believe in it. “In all of my purchase decisions for classroom technologies, my top priority is ensuring that the new technology supports the goals and passions of our teachers and enhances student learning,” he explains.

#### **Complementing instruction**

Having purchased a number of AirLiner™ wireless slates some years ago, Posin has long known about SMART products. But it was Buckley’s math department chair who first asked the technology director to look into adding SMART Board™ interactive whiteboards to their repertoire, after having seen one in action at an education conference. So, in 2007, Posin oversaw the installation of six in the school’s math classrooms.

“I very quickly saw the value for Buckley. I believe that the software and the capabilities of the SMART Board complement classrooms from kindergarten through to advanced-placement history or math. It fits a wide range of teaching styles and classroom configurations,” says Posin.

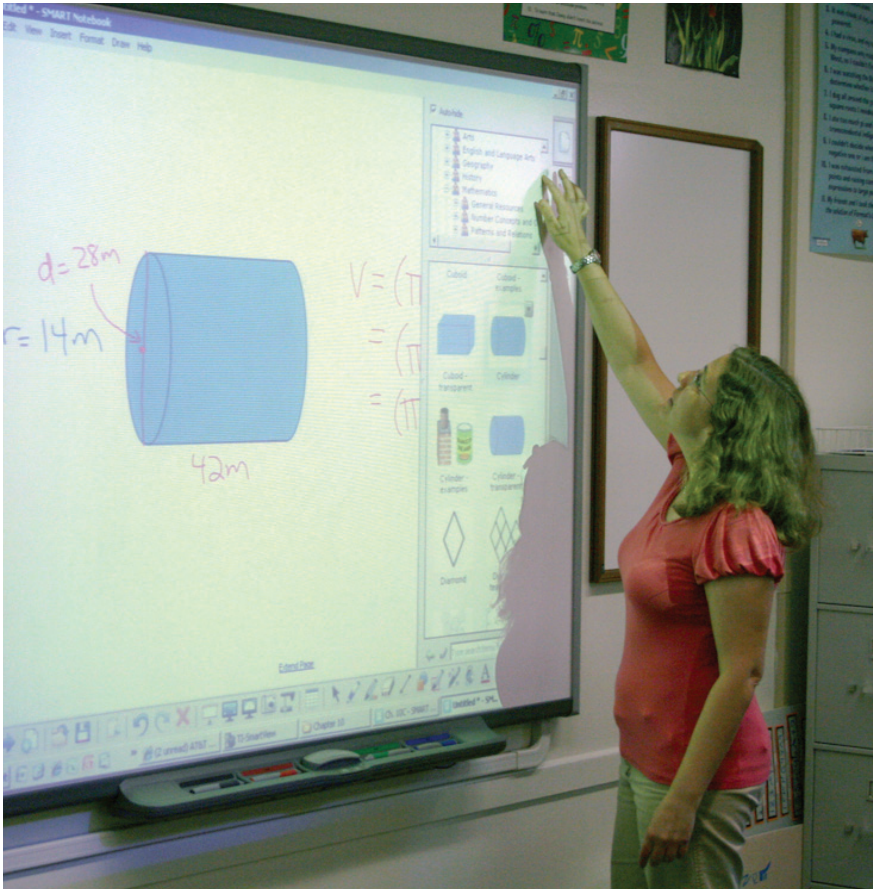
Because of that complementary fit, initial reactions were extremely positive, with stakeholders readily realizing the potential of SMART Board

interactive whiteboards. Posin says that at open houses and meetings, parents wondered when their children’s classrooms would get them. Students questioned their teachers, asking why interactive whiteboards weren’t in every classroom.

Within a year, the number of SMART Board interactive whiteboards at the school grew to 25, and during the summer of 2009 a major project to roll them out to every academic classroom by the start of school in the Fall was completed, bringing the total to 47.

According to Posin, SMART Notebook software, which comes with every SMART Board interactive whiteboard, has helped teachers organize their content and teaching materials. Teachers have also joined the online SMART community, where members share best practices and resources such as lesson activities created using Notebook software. “SMART products make the practical elements of teaching seamless and second nature, freeing up additional time for our teachers to focus on the most important elements of teaching – students and content.”

“The on-the-fly annotation and manipulation of content our teachers get from the SMART Boards, and the interactivity they gain with students coming up to the board for activities, is just amazing,” says Posin. He adds that the teachers, especially in the lower school, also like how the SMART Board interactive whiteboard works with the school’s other technology products, such as document cameras.



---

“In 24 months, we will have gone from not having a single SMART Board to having one in every classroom. We’ve committed to these products and we’ve seen them working.”

**Stuart Posin**, Director of Technology  
The Buckley School,  
Sherman Oaks, California

---

SMART products complement Buckley classrooms from kindergarten through advanced-placement math.

### Creating excellence

Since its inception in 1933, the Buckley School has emphasized a well-rounded program, focusing on academic training, physical development, moral education and creative expression. This four-fold approach dares students, staff and other partners to be brilliant, creative, strong and true. This passion for ideas and intellectual growth, say administrators and teachers, means Buckley students are encouraged to take on academic, artistic and physical challenges.

SMART Board interactive whiteboards, says Posin, fit that focus by providing teachers with advanced classroom support tools that engage students and elevate the academic program, both priorities for this private school.

“In 24 months, we will have gone from not having a single SMART Board to having one in every classroom. We’ve committed to these products and we’ve seen them working,” he says.

And the story doesn’t end there. The Buckley School is currently planning a campus-enhancement project that will see a new academic center constructed on the campus and extensive renovations to existing buildings. Posin is looking to outfit new classrooms with SMART Podium interactive pen displays, SMART Board interactive whiteboards and SMART Response interactive response systems. His reasoning is quite simple: “SMART products help us continue to achieve excellence. They just make teaching easier.”

---

### SMART Technologies

Toll Free 1.866.518.6791 (U.S./Canada)  
or +1.403.228.5940  
[www.smarttech.com](http://www.smarttech.com)