



“In my case, before the SMART Board interactive whiteboard was used, my students were not focused during class. Now, they concentrate on the lessons and it is easier to keep their attention.”

– Diana Castillo Del Rosario, teacher,
Colegios La Salle

Mexican School Encourages Student Participation with SMART Board Interactive Whiteboards

Mexico’s Colegios La Salle is a private K–12 institution that offers its students a state-of-the-art education by continuously training its teachers and outfitting its classrooms with leading-edge technology solutions – including the SMART Board™ interactive whiteboard.

In May 2003, the school installed the first of its 105 SMART Board interactive whiteboards, viewed by school administrators and technology specialists as the best and most effective technology tool available for education. The introduction of the SMART Board interactive whiteboard at Colegios La Salle resulted in immediate, tangible benefits for teachers and students.

From kindergarten classes to high school lectures, the SMART Board interactive whiteboard is helping teachers streamline lesson planning and enhance learning at Colegios La Salle. Student participation and creativity has increased, and, through rigorous teacher training provided by SMART’s distributor in Mexico, VideoNet, teachers are developing and sharing lesson activities across all subjects and all education levels.

According to mathematics and physics teacher Diana Castillo Del Rosario, the SMART Board interactive whiteboard is an innovative teaching tool that lets her support her students’ learning through interactive, compelling lesson activities. Castillo Del Rosario uses the SMART Board interactive whiteboard to show animated schemes, videos and web pages to explore often dry theoretical and practical mathematics, chemistry and physics concepts.

“In my case, before the SMART Board interactive whiteboard was used, my students were not focused during class,” she says. “Now, they concentrate on the lessons, and it is easier to keep their attention.”

Colegios La Salle’s systems coordinator Lizeth Beltran has also seen results. Since the introduction of the SMART Board interactive whiteboard more than three years ago, she says teachers are increasingly more involved in lesson creation and delivery, and students are more engaged and willing to participate in class activities.

“The most satisfying result is seeing how

Challenge

Streamline lesson preparation and improve student participation

SMART Solution

SMART Board interactive whiteboards

Result

Teachers are creating compelling lesson activities, and students are motivated and engaged

“The most satisfying result is seeing how students, from the youngest to those in high school, compete to participate in class activities.”

Colegios La Salle

Guadalajara, Mexico

“Actually, the SMART Board has become a great part of our teaching system. I think that if I only called it an educational tool, I would be minimizing its impact.”

students, from the youngest to those in high school, compete to participate in class activities, such as creating projects on the SMART Board interactive whiteboard,” says Beltran. “Actually, the SMART Board has become a great part of our teaching system. I think that if I only called it an educational tool, I would be minimizing its impact.”



About SMART

SMART Technologies Inc. is both the industry pioneer and global education market segment leader in easy-to-use interactive whiteboards and other group collaboration tools. The award-winning SMART Board interactive whiteboard is the most widely installed interactive whiteboard in the world. Many school jurisdictions have standardized on the product, which is used to provide interactive learning opportunities and enhance student achievement in more than 330,000 classrooms spanning every U.S. state, every Canadian province, every Local Authority in the UK and in more than 100 countries worldwide. SMART products also include interactive pen displays, interactive digital signage, wireless slates and software. Using SMART products, groups can access and share the information they need to meet, teach, train and present. SMART's education customers include New York City Board of Education (U.S.), Oxford University (UK), Kobe City Board of Education (Japan), Barnier Public School (Australia), University of Ottawa (Canada), United World College (Singapore), Stephen-Hawking-Schule Neckargemuend (Germany), Florida School for the Deaf and the Blind (U.S.) and Harvard University (U.S.).

SMART is a private company founded in 1987. Employing more than 800 people, SMART is headquartered in Calgary, Alberta, Canada, with assembly facilities in Ottawa, and offices in Bonn, Tokyo, China, New York City and Washington DC. SMART has been issued and maintains a broad portfolio of patents with numerous U.S., Canadian and other patents pending. In 1992 SMART formed a strategic alliance with Intel® Corporation that resulted in joint product development and marketing efforts, and Intel's equity ownership in the company. SMART products are sold through dealers across North America and distributors worldwide. For more information, visit www.smarttech.com.

SMART
Technologies

www.education.smarttech.com

Phone 403.245.0333 Fax 403.228.2500