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– Valentine Korotenkova, teacher,
South Moscow school district

Teachers from the Moscow South school district say SMART Board interactive whiteboards enhance teaching and learning

As part of a centralized initiative to increase the use of technology in its classrooms, the Moscow South Administration District recently installed 216 SMART Board™ interactive whiteboards throughout its schools.

The decision to standardize on SMART Board interactive whiteboards was based on the results of hands-on testing of various interactive whiteboard brands by 420 Moscow South teachers.

These teachers agreed that SMART Board interactive whiteboards were the most user-friendly and met all their education requirements. They particularly liked easy-to-use SMART Board software, its intuitive understandable interface, the ability to operate and write on the interactive whiteboard with just a finger, and the large collection of multimedia learning materials ready for immediate use.

“The SMART Board is simple to use for both teachers and students,” says Svetlana Zakurdaeva, a Moscow South secondary school physics teacher. “The fact that it creates interest in a particular subject or lesson motivates students and teachers.”

Polymedia, SMART’s official distributor in

Russia, supplied 186 schools in the Moscow South district with 216 SMART Board interactive whiteboards and organized train-the-trainer sessions for information technology leaders in the schools. These leaders then held sessions for other teachers in their schools, showing them how to effectively integrate SMART Board interactive whiteboards into their classrooms and deliver more interesting, informative, easy-to-follow lessons.

“In one lesson, I wanted to show an English film about the building of Tsaritsyno, (the unfinished palace of Catherine the Great) that our school is named after,” says Valentine Korotenkova, a secondary school English teacher in Moscow South, who has been using a SMART Board interactive whiteboard for the past four years. “The language of the film was too complicated, so I divided the film into fragments and then added comments to each fragment on the SMART Board. In my opinion, this helped to draw the attention of the students to the main idea of each fragment. This helped them to better understand the film.”

In total, more than 400 teachers were trained. They described the experience as applicable, intuitive and creative. In addition, teachers

Challenge

Enhance teaching and learning in Moscow South schools

SMART Solution

SMART Board interactive whiteboard

Result

Lessons are easier for teachers to plan and for students to understand

“Using a SMART Board interactive whiteboard to solve problems and work on projects helps my students develop intellectually.”

– Svetlana Zakurdaeva, teacher,
Moscow South school district

Moscow South Administration School District

Case Study, Moscow, Russia

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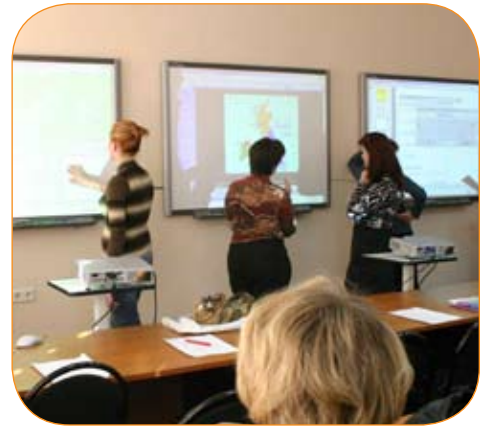


now have a network of colleagues with whom they collect and share digital content and lesson plan ideas created especially for use with SMART Board interactive whiteboards.

The SMART Board interactive whiteboard allows teachers and students to easily control multimedia content and use various audio and visual materials in all kinds of lessons for every grade level. Teachers also mentioned that SMART Board interactive whiteboards are very tactile, making it easier for students, including those who are inattentive or learning disabled, to understand new information.

“As far as the SMART Board is concerned, in my opinion, it is optimal for teaching,”

Korotenkova says. “It allows me to creatively present information to students, making classes understandable, interesting and fun.”



About SMART

SMART Technologies Inc. is both the industry pioneer and global education market segment leader in easy-to-use interactive whiteboards and other group collaboration tools. The award-winning SMART Board interactive whiteboard is the most widely installed interactive whiteboard in the world. Many school jurisdictions have standardized on the product, which is used to provide interactive learning opportunities and enhance student achievement in more than 330,000 classrooms spanning every U.S. state, every Canadian province, every Local Authority in the UK and in more than 100 countries worldwide. SMART products also include interactive pen displays, interactive digital signage, wireless slates and software. Using SMART products, groups can access and share the information they need to meet, teach, train and present. SMART's education customers include New York City Board of Education (U.S.), Oxford University (UK), Kobe City Board of Education (Japan), Barnier Public School (Australia), University of Ottawa (Canada), United World College (Singapore), Stephen-Hawking-Schule Neckargemuend (Germany), Florida School for the Deaf and the Blind (U.S.) and Harvard University (U.S.).

SMART is a private company founded in 1987. Employing more than 800 people, SMART is headquartered in Calgary, Alberta, Canada, with assembly facilities in Ottawa, and offices in Bonn, Tokyo, China, New York City and Washington DC. SMART has been issued and maintains a broad portfolio of patents with numerous U.S., Canadian and other patents pending. In 1992 SMART formed a strategic alliance with Intel® Corporation that resulted in joint product development and marketing efforts, and Intel's equity ownership in the company. SMART products are sold through dealers across North America and distributors worldwide. For more information, visit www.smarttech.com.



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