



A seventh-grade student at Kellogg Middle School uses a Macintosh laptop computer with a SMART Board interactive whiteboard to learn French vocabulary.

A dozen SMART products and one laptop per student, please

If you are looking to learn with technology, Kellogg Middle School in Washington State is the school to attend. It's home to a racially and economically diverse population of students, and for years the school has struggled to provide appropriate resources for everyone. They found a solution with SMART Technologies and Apple products. Every one of Kellogg's 700 middle school students has a Macintosh laptop computer, and they're all being used with SMART Board™ interactive whiteboards.

"SMART products integrate seamlessly with our 1:1 laptop initiative as teachers and students use both technologies to enhance learning," says Lori Longo, principal of Kellogg Middle School in Shoreline, Washington, just north of Seattle.

Administrators at Kellogg Middle School were introduced to SMART products in 2006 when the school won the Intel® and Scholastic™ School of Distinction award, which recognizes schools for their commitment to educational excellence and innovation. As a part of the award, the school received several SMART Board interactive whiteboards. Teachers and students enjoyed the products so much, they used a large portion of the award money to purchase additional interactive whiteboards.

"Our purpose is to enhance instruction and student learning using interactive technology that actively engages students in the learning process. The interactive whiteboards bring students together in the act of learning," says Longo.

Every Kellogg student now has SMART's Notebook™ collaborative learning software on their laptops. Students simply plug USB and video cables into their computers, and they, too, can interact with any one of the school's dozen interactive whiteboards.

"English teachers find students are able to visualize the editing process more clearly using SMART's products. Now students engage in peer editing with renewed zeal. Social studies teachers find many ways to use the interactive whiteboards, such as in research projects and presentation at exhibitions," says Longo.

Kellogg Middle School uses SMART Board interactive whiteboards in several subject areas, including social studies, English, science, special education and art. The school is also starting to use the Senteo™ interactive response system, a handheld device which assesses student understanding.

"Students meet with success using SMART's technology products. It's just a brilliant product that we can't get enough of," says Longo.

SMART Profile Kellogg Middle School

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Lori Longo,
principal