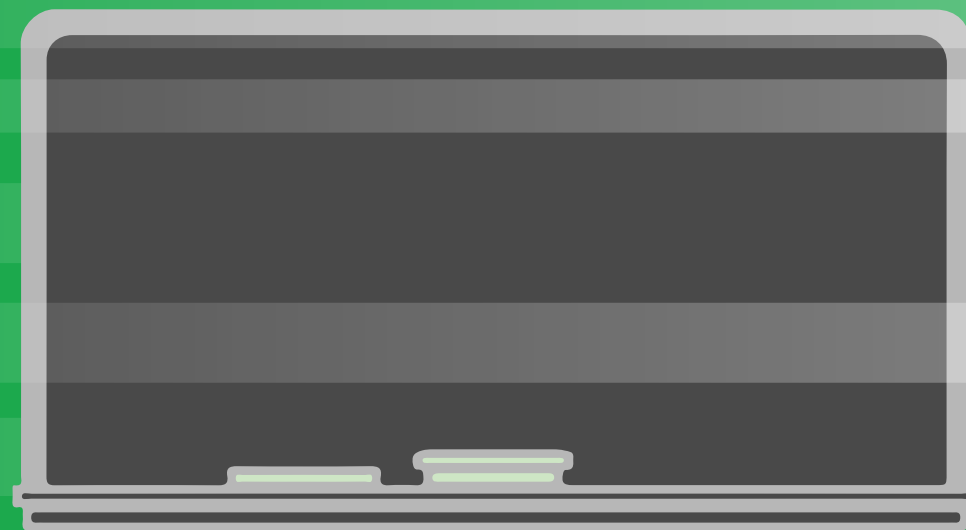


/s FIRST-GENERATION COLLABORATION *— slowing —* NEXT-GENERATION INNOVATION?

5 steps for accelerating your business through collaboration*

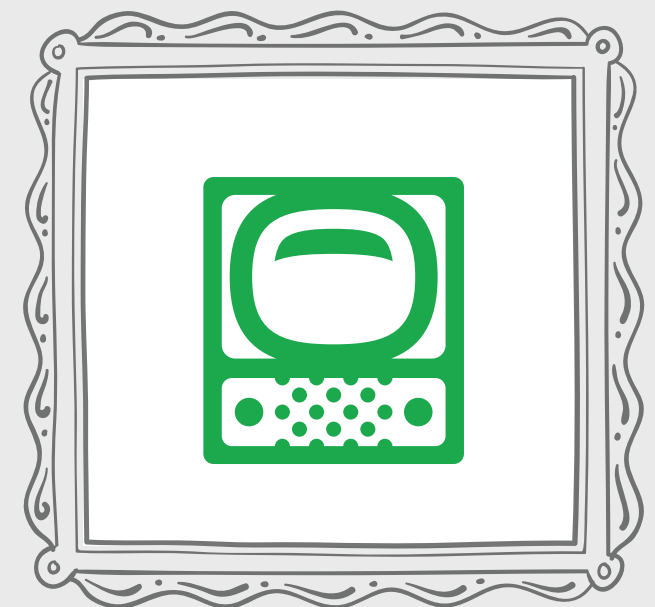
Insights from *Creating A Mature Collaborative Environment*



WORKPLACE COLLABORATION: A legacy of undelivered promise.



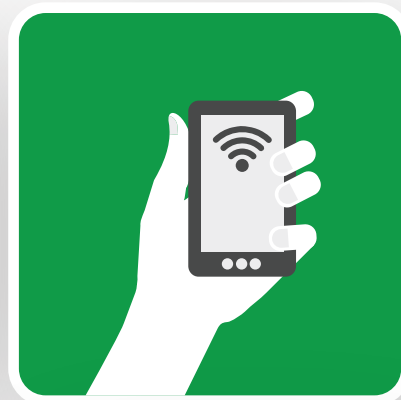
First-generation tools promised seamless collaboration, but mostly fell short...



NEXT-GEN COLLABORATION MAKES MOBILE ESSENTIAL.

We need to master remote collaboration at work, just like we have in our personal lives.

*On average, a business's ability to create high-quality remote participation was rated as **4 out of 10**, a low score considering the amount of technology deployed to improve this experience.*



The collaborative workplace is **EVERYPLACE.**



Rifts between team members can arise when remote participants feel disadvantaged by inferior collaborative experiences.

Discover the 5 steps
for next-generation
collaboration...

STEP ONE

SEE COLLABORATION FOR WHAT IT REALLY IS.

New tools are turning collaboration into a powerful business builder.

The business value of investing in next-gen technology is 61% higher than with first-generation tools.



STEP TWO

DEVELOP A “COLLABORATION CULTURE.”

Take measures to align a collaboration mindset with the implementation of collaborative technologies.



Make innovation the **DESTINATION.**

Collaboration is not an end in itself, but a means to achieve company objectives.

*What are your business goals?
A collaborative approach can help
the business get there.*



STEP FOUR

REJECT ANY AND ALL COMPLEXITY.

The data is clear.
Ease of use is a critical consideration.

The more time business people spend thinking about how to operate collaboration technology, the less time they spend thinking about real business issues.

CONNECT EVERYONE WHO MATTERS.

Connected business is about building relationships with suppliers, customers, partners, and more. Closed collaboration systems make that impossible.

New collaboration technologies must accommodate the participation of non-employees.

COLLABORATIVE TOOLS POWER INNOVATIVE ENVIRONMENTS.

There's no denying the power of next-gen collaboration...
and the tools that make it possible.



SMART kapp iQ is so much more than an old-school display.



END-TO-END FUNCTIONALITY

Digital whiteboard, multi-user
touchscreen, and 4K display in one.



REAL-TIME INTERACTIVITY

Seamless collaboration with
interactive inking in different colors.



NEXT-GEN SIMPLICITY

Walk-up-and-use capabilities for
remote, multi-way collaboration.

YOU'VE SEEN THE SHOW, NOW DOWNLOAD THE DATA.

