

5 WAYS *to* REIMAGINE YOUR MEETINGS

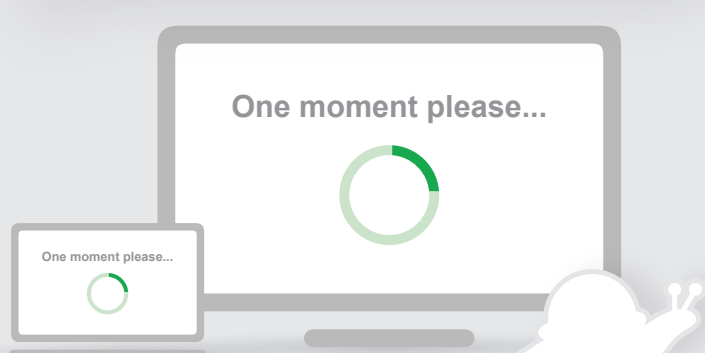
UNNECESSARY MEETINGS COST BUSINESSES MORE THAN \$37 BILLION PER YEAR.¹

Apart from banning them altogether, you now have ways to recapture the lost profits and productivity from inefficient meetings. It's time to reimagine what's possible.

READY, START, SHARE

1

42% OF MANAGERS WISH THEIR
CONFERENCE-ROOM SYSTEMS
STARTED-UP QUICKER²



SMART kapp iQ makes it easy to:

- Eliminate wasted time—walk-up and work
- Connect quickly to any Android or iOS device
- Share your live meeting content remotely

WORK WITHOUT LIMITS

2

THERE ARE MORE
MOBILE DEVICES
THAN PEOPLE ON EARTH³



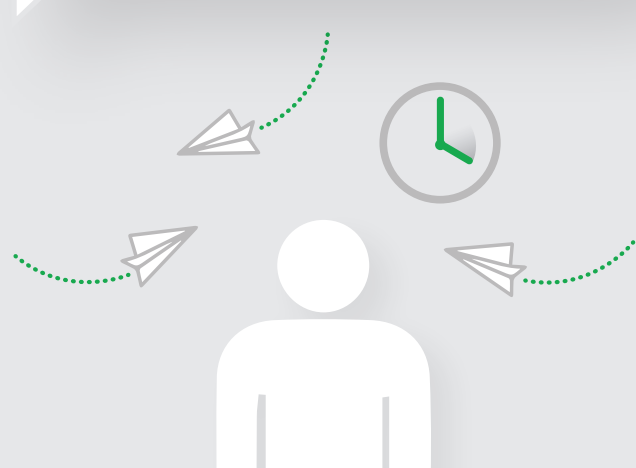
Only SMART kapp iQ lets you:

- Collaborate effortlessly across connected devices
- Enable live on-screen contributions from remote participants
- Present and display content in stunning Ultra-HD

ADAPT ON THE FLY

3

EMPLOYEES SPEND
2 HOURS PER DAY
RECOVERING FROM DISTRACTIONS⁴



With SMART kapp iQ, you can:

- Switch between modes: 4K HD, touchscreen, or whiteboard
- Interact on-screen with finger, pen, or palm
- Rewind to previous stages of your meeting

BREAK DOWN WALLS

4

1 in 5 WORKERS WORLDWIDE
TELECOMMUTE FREQUENTLY⁵



SMART kapp iQ makes it easy to:

- Simplify communication with integrated, real-time sharing
- Connect 250 participants through their mobile devices
- Host live sessions between multiple SMART kapp displays

SAVE AND SHARE WITH EASE

5

KNOWLEDGE WORKERS SPEND
20% OF THEIR TIME LOOKING
FOR INTERNAL INFORMATION⁶



Only SMART kapp iQ lets you:

- Capture and share instantly to any connected device
- Safeguard content with PIN-code access
- Quickly access and edit your stored content

 SMART kapp iQ

START REIMAGINING YOUR MEETINGS TODAY

One SMART display does the work of three.



Learn how SMART kapp iQ can help you reimagine your meetings just as we've reimaged the meeting-room display.

smartkapp.com

SOURCES

¹ <https://www.linkedin.com/pulse/how-we-waste-37-billion-per-year-meetings-sabrina-n-atiensa>

² www.barco.com/meetingroomsurvey

³ <https://gsmainelligence.com/>

⁴ http://research.microsoft.com/en-us/um/people/horvitz/chi_2007_iqbal_horvitz.pdf

⁵ <http://www.howdolebecomea.net/telecommuting/>

⁶ http://www.mckinsey.com/insights/high_tech_telecoms_internet/the_social_economy

SMART

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