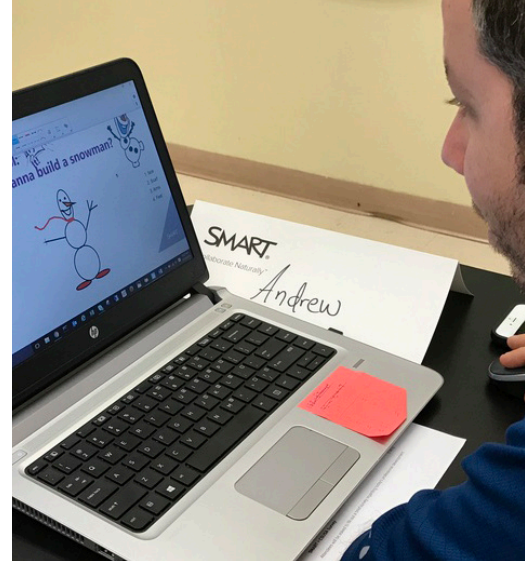
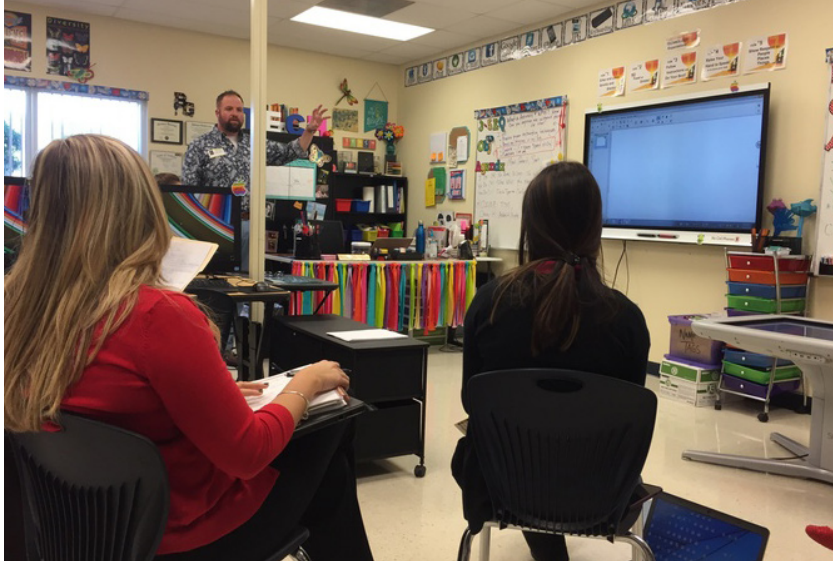




Power & Potential: Educating Teachers About Classroom Technology

A SMART Customer story with *Charter Schools USA*



Motivation: Encourage Adoption of Classroom Technology

Charter Schools USA, a nationally recognized leader in education management, manages more than 80 schools in seven states, serving more than 70,000 students. After implementing SMART Solutions in their classrooms, Charter Schools USA needed a scalable method of professional development for teachers.

Charter Schools USA's primary goal was ensuring teachers could successfully integrate technology, with fidelity, into their classroom learning environments. They also wanted to enable teachers to build more student-centered learning activities, and verify that their technology investment supports teaching best practices.

How the SMART Efficacy and Implementation team Enabled Technology Adoption

Charter Schools USA partnered with SMART's Efficacy & Implementation team to develop a scalable professional development offering with a mix of Train-the-Trainer and Direct-to-Teacher instruction. Together, they designed and developed innovative Power & Potential workshops that empowered Charter Schools USA attendees to become SMART champions in their schools.

A new Charter Schools USA Edmodo community site – with a wealth of SMART resources, lessons and training materials – was also launched to support classroom adoption.

Schools

Charter Schools USA
Headquartered in Fort Lauderdale, FL

Challenge

To enable teachers to excel using technology in the classroom

SMART Solution

SMART Learning Suite
SMART Board 6000 series Interactive Display

Result

100% of teachers who attended the workshop are excited to see how SMART solutions increase student engagement.



In-Person Workshops

Active learning workshops focused on how attendees could use a technology-rich learning environment to enhance their best teaching practices, and achieve more instances of outstanding success in their classrooms.

Train-the-Trainer

Workshop attendees were taught how to scale their training for other educators in their schools. Trained teachers could then show their colleagues how to effectively integrate SMART solutions into their learning environments.

Outcomes: Teachers who are classroom technology experts

SMART Champions trained for Charter Schools USA:

- 133 Train-the-Trainer
- 80+ Individual Teachers

Workshop attendee survey results

Charter Schools USA Involved: 35 schools

Charter Schools USA States involved: FL, NC, and LA

- 99% of attendees would rate their ability to take the information they learned and create SMART Notebook and lab activities for students as Good, Very Good or Excellent.
- 100% of attendees are excited to see how their SMART solution will make a positive difference in their students' learning engagement.
- 100% of attendees would rate their ability to hook up their computers to SMART's interactive flat panel, and use SMART Ink as Good, Very Good or Excellent.

“Knowing our schools have the knowledge to integrate SMART technology to impact student achievement is priceless!”

– Athena Matherly, Senior Manager, Innovations

“I totally enjoyed my workshop today. I have learned a great deal of information about the SMART software, that I will implement into my classroom on a daily basis.”

About SMART

SMART Technologies Inc. is a world leader in simple and intuitive classroom technology solutions. We are an innovator in software and interactive technologies that enable natural collaboration, helping every student and teacher discover and develop their greatness. To learn more, visit smarttech.com.

SMART Technologies

Toll Free 888.42.SMART (U.S./Canada) or 800.260.9408 to speak to a sales representative

smarttech.com

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