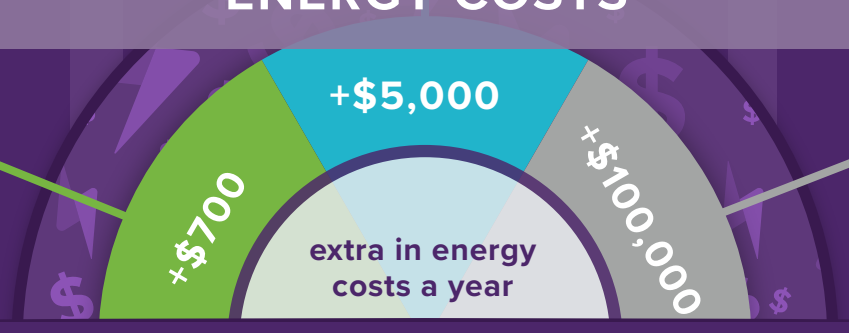
Do Projectors Really Cost Less Than Interactive Flat Panels?

WHAT ARE YOU BUYING FOR?

One School (Avg. 22 classrooms)	Small District (Avg. 7 schools)	Large District (Avg. 142 schools)

ENERGY COSTS



Projectors can use **48%** more energy than interactive flat panels.

PROJECTOR AND BULB COSTS

1 school = 22 projectors + 44 bulbs **= $22,000 every 5 years**	7 schools = 154 projectors + 308 bulbs **= $154,000 every 5 years**	142 schools = 3,124 projectors + 6,248 bulbs **= $3,124,000 every 5 years**

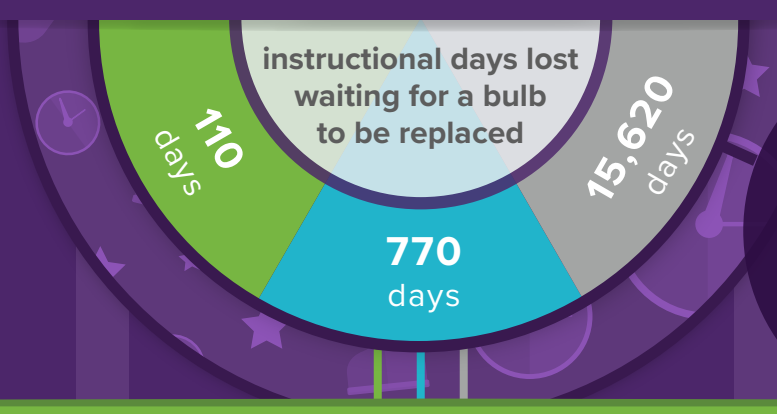
You'll likely need to replace your projector (**$800**) after 5 years.

You'll likely need to replace the bulb (**$100/each**) twice in that time.

And that doesn't even include 3rd-party support and installation costs!

CLASS DOWNTIME

If it takes **5** days to get a bulb replaced...



Are your students impacted during this downtime?

IT'S TIME TO MOVE ON FROM PROJECTORS

Learn more about SMART's interactive flat panels:

their lifespan is appx. **16x longer**...

they require **no bulbs**...

they are the **greener** option...

and they **maximize** class time.

education.smarttech.com/panels

SMART

SOURCES:
http://faab.edu.gov.on.ca/Capital%20Programs%20Branch/Report%20of%20Expert%20Panel%20-%20Building%20Our%20Schools_Building%20Our%20Future%20-%20ENG.pdf
http://www.ednetinsight.com/news-alerts/market-insights/k-12-market--the-big-picture.html
http://nces.ed.gov/pubs2002/100_largest/table_app_a_1.asp
http://www.eia.gov/electricity/monthly/epm_table_grapher.cfm?t=epmt_5_6_a
http://nces.ed.gov/surveys/sass/tables/sass0708_035_s1s.asp