

The SMART logo is positioned in the top right corner of the image. It consists of the word "SMART" in a white, bold, sans-serif font, with a registered trademark symbol (®) to its upper right. The background of the entire image is a circular photograph of a teacher with long dark hair and glasses leaning over a table to assist a group of young students. The teacher is holding a tablet, and the students are looking at it with interest. The image is overlaid with a teal and green geometric pattern of interconnected lines and dots, resembling a network or data structure. The overall color palette is dominated by teal, green, and purple tones.

## SMART PROFESSIONAL SERVICES

Your purchase is just the beginning

SMART offers a full spectrum of pedagogically relevant services to support you. Our implementation services, professional development and community resources help educators learn to use their SMART solutions, hone their technology skills and improve student learning outcomes.

# EDUCATION CONSULTING

## Maximizing your SMART investment

We work with you to build a strategy that will transform teaching practices and support the needs of your students. Drawing on more than 150 years of experience in education, the **Efficacy and Implementation Team** uses their classroom knowledge to help you improve student learning outcomes in your district.

Implementation is about more than just training — it's about making sure your new technology benefits everyone, including teachers, students and administrators.

When you buy, you receive personalized support and training. Here's what the team will do for you:

### Create a needs-based implementation plan

After identifying and analyzing your technology performance requirements, we craft a plan for your district to meet your intended outcomes and goals.

### Plan and deliver long-term professional development

We aim to enhance learning right from the beginning and then support you over the long term. Our pedagogically relevant training shows you how to enhance learning, teaching basic technology skills all the way up to advanced techniques.

### Assess effectiveness and showcase results

We proactively identify potential obstacles and adjust our approach if necessary. Publications based on qualitative and quantitative results from your district will highlight your return on investment.

## WHAT'S THE BENEFIT?



### STUDENTS

Develop vital life skills, tap into their potential and find a potential career path.



### TEACHERS

Have the opportunity to reach every student and maximize class time.



### DISTRICTS

Can increase classroom equity and have a positive impact on society.

## SUCCESS STORIES

### How SMART solutions have improved learning outcomes in schools

Higher test scores, more engaged students and increased concept retention are just some of the successes our customers have seen since their SMART implementation.

Read the success stories and case studies at [smarttech.com/greatness](http://smarttech.com/greatness)

SMART's Efficacy and Implementation Team is available to select customers.  
Email [implementationteam@smarttech.com](mailto:implementationteam@smarttech.com)



# PROFESSIONAL DEVELOPMENT

Learning options for all stages

Technology changes fast. Stay on top of the latest advancements and become a SMART expert. Learn how to teach with technology anytime, anywhere.

## Complimentary professional development

We offer pedagogically relevant courses that help teachers better adopt SMART solutions to improve student outcomes. Our variety of training resources cater to different skills levels, schedules and learning styles.



### SMART Online Courses

Web-based instruction that covers foundational skills, pedagogy and theory, and much more.



### SMART Ed2Ed YouTube Channel

Videos produced by educators for educators with helpful tips and tricks from experts.



### SMART Tech2Tech Network

Valuable courses, videos and a message board for technical staff and administrators.

## In-person training and certification

For districts looking for customized and scalable professional development, a global network of trainers is available to plan and deliver custom training. Your staff can also become SMART Certified Trainers, allowing you to conduct your own workshops in your district, and personally oversee the successful integration of your SMART solutions.



### SMART CERTIFIED TRAINERS

Experts who can teach your teachers

## The Importance of Lifelong Learning

- Learn time-saving shortcuts for your classroom that benefit your students
- Stay sharp by learning the latest technology developments
- Become the SMART expert at your school or in your district
- Realize a faster return on your SMART investment

To view course offerings  
visit [training.smarttech.com](https://training.smarttech.com)

# COMMUNITY RESOURCES

## Connect with like-minded teachers

Our community resources let you download lessons plans, swap ideas and advice, and apply to join our thriving community of global educators and SMART experts.



### SMART EXCHANGE

With thousands of free content resources searchable by subject and grade level, the SMART Exchange® website is your complete education destination for interactive lesson activities and plans. Using this free resource, teachers can quickly and easily find, evaluate and download a variety of ready-to-use digital content.



### SMART COMMUNITIES

Post your questions about SMART products on this web discussion board and get an answer from a SMART expert and other educators who know the ins and outs of SMART Board® displays and software.



To learn more about SMART's community resources, visit [smarttech.com/community](http://smarttech.com/community)

## THE SMART EXEMPLARY EDUCATOR PROGRAM

Home to almost 2000 passionate teachers from 45 different countries, the SEE program brings together educators who are passionate about EdTech. Their insights and ideas shape SMART solutions and the future of the classroom.

## GET THE MOST OUT OF YOUR SMART INVESTMENT

To make use of SMART Professional Services, visit [smarttech.com/smart-services](http://smarttech.com/smart-services)

### ABOUT SMART

SMART is a world leader in classroom technology, providing interactive solutions to help every student and teacher discover and develop the greatness within them. With a full range of interconnected displays, software and accessories, SMART helps students and teachers around the world achieve better learning outcomes.

Authorized reseller:

**SMART Technologies**  
[smarttech.com/contact](http://smarttech.com/contact)

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